

IV PYDES

IV INTERNATIONAL CONFERENCE ON HERITAGE
AND SUSTAINABLE DEVELOPMENT

PROMOTION



UNIVERSIDADE ESTADUAL PAULISTA
“JÚLIO DE MESQUITA FILHO”

FACULTY OF HUMAN AND SOCIAL SCIENCES – Câmpus Franca

DEPARTMENT OF EDUCATION, SOCIAL SCIENCE AND PUBLIC POLICY
DECSP



PROGRAMA DE PÓS-GRADUAÇÃO EM PLANEJAMENTO E ANÁLISE DE POLÍTICAS PÚBLICAS

PARTNERSHIP



CATEDRA ARZOBISPO LOAZES
◊ UNIVERSIDAD DE ALICANTE ◊



1. A BRIEF HISTORY OF PYDES

The IV INTERNATIONAL CONFERENCE ON HERITAGE AND SUSTAINABLE DEVELOPMENT (PYDES 2015) is going to happen from December, 1st to December, 3rd 2015. The event searches to continue a process of continental articulation which was developed in the last eight years, with the objective of build and strengthen the research networks rising a place into which the experiences may get in touch and be discussed objecting the implementation of significative advances on the fields of cultural heritage, development and sustainability.

Born in 2007, in the Mexican university of Campeche (AUC), the I International Conference on World Heritage and Sustainable Development created the basis to the realization in 2008 and 2009 of two other Forums about the theme, followed, in 2010 in the same university, by the II International Conference, in which the University of Bonn (Germany) worked as a partner of AUC.

In 2011 and 2012, the Third and Fourth Forums on Heritage and Sustainable Development were promoted. The III International Conference on Heritage and Sustainable Development took place in Acapulco, Mexico, in 2013, at the Autonomous University of Campeche.

For the first time the Conference is going to leave Mexico. In 2015 it will be occurring in Brazil. The Department of Education, Social Science and Public Policy (DECSPP) of São Paulo State University, Franca campus, is going to receive the IV International Conference on Heritage and Sustainable Development (PYDES 2015) in which wishes to consolidate the space of knowledge interchange among the academics, researchers an students who study the biodiversity, the natural and cultural heritage (material and non-material), the sustainable development and its interface with tourism as an important element to the rise of public policies of social and economic development in order to get the Latin-Americans and people around the world together.

This edition of PYDES will count with these Regional Coordinators:

- North America – Dr. Naú Silverio Gutiérrez (Mexico)
- Central America and Caribbean – MsC Pablo Bayón Martínez (Cuba)
- South America – Dr. Juan Carlos Skewes V. (Chile) and Dr. Nohora Inez Carvajal Sánchez (Colombia)
- Europe – Dr. João Mascarenhas Mateus (Portugal) and Dr. José Antonio Segrelles Serrano (Spain)

2. CALLINGS

We invite all the national and international scientific community from public and private universities, research institutes, corporate sector, governors, non-governmental organizations (NOG), civil associations and all people who are interested in themes such as environmental, sustainable development and heritage to participate of the Conference.

IV INTERNATIONAL CONFERENCE ON HERITAGE AND SUSTAINABLE DEVELOPMENT – PYDES 2015

PLACE

THIS Conference is going to take place in Franca – São Paulo State – Brazil, from 01 to 03 of December, 2015.

ADDRESS OF THE CONFERENCE

**FACULTY OF HUMAN AND SOCIAL SCIENCES / UNESP
Campus Franca**

**Eufrásia Monteiro Petrágli Avenue, 900 - Jardim Dr. Antonio Petrágli
ZIP CODE 14.409-160 Franca / SP - Brazil**

3. THEMATICS AXES FOR THE PRESENTATION OF PAPERS

- **Biodiversity with bias towards sustainability**
- **Sustainable territorial development**
- **Public policies and sustainable development**
- **Cultural heritage (material and non-material) and Natural heritage**
- **Tourism and its impacts in the environment**
- **Heritage and sustainability**
- **Ambiental education and society in the XXI century**
- **Globalization, international actors and socio-environmental responsibility**
- **Companies, environment and sustainability**
- **International networks and its struggles in the ambiental management**
- **Legislation and the strategies of socio-environmental management**
- **Social sustainability in the fight against hunger and poverty**

4. SUBMISSION OF PAPERS

The Scientific Committee is only going to analyze papers which are in accordance with the layout requests presented in the model that can be found in the website of the Conference, and following these general conditions:

- I. It can be submitted papers from participants which make their inscription is done within the time limit to submit the papers.
- II. The payment of the tax of inscription will not be refunded.
- III. Each participant can submit and present **up to 3 (three) papers, once they follow this statement: 01 as author and 02 as co-author.**
- IV. Each paper must have a maximum of 3 (three) authors, and all of them must pay the inscription in order to have the paper accepted on the Conference. It is a demand for the acceptance and presentation of the paper(s) in the Conference the payment of the tax from each one of the authors of the paper(s). The payment certification(s) must be sent together with the complete paper. In case the paper(s) is(are) not accepted, the tax of inscription will not be refunded.

The information about the institution to which the author and co-authors are linked with is of extreme importance to organize the process of evaluation of papers.

- V. The tax of inscription can be paid after the approbation of the abstract. Once accepted the abstract in the Conference, each author must pay its tax and send a scanned copy of the certificate of payment, in the .PDF format. The acceptance will only be formalized if it is followed these instructions. Otherwise, the paper can be returned to be rearranged to the Conference's format, and can be submitted again.

Payment data:

BANCO DO BRASIL – CODE: 001
BRANCH: 6520-X
ACCOUNT: 7.483-7
IDENTIFIED DEPOSIT: Ident1=CPFouPassaport / Ident2= 311(Cód. of Event)
BENEFICIARY NAME: IV CONGRESSO INTERNACIONAL DE
PATRIMÔNIO E DESENVOLVIMENTO SUSTENTÁVEL – PYDES

Internacional Deposits:

BANCO DO BRASIL
BRANCH: 6520-x
ACCOUNT: 7483-7
UNESP FRANCA
SWIFT: BRAS BR RJ RPO
IBAN: BR2600000000065200000074837C1

TAX OF INSCRIPTIONS:

	January/May	June/September	October/December
STUDENTS	USD\$40,00	USD\$45,00	USD\$55,00
PROFESSIONALS	USD\$60,00	USD\$70,00	USD\$80,00

ATTENTION TO THE DIFFERENCE IN VALUES ACCORDING TO EACH DATE OF PAYMENT.

- VI. When the author(s) is/are student(s) of a post-graduation program, they must send a "Registration Certificate" that shows the link between him/herself and the institution together with the complete paper, in order to guarantee the vinculation to the program.
- VII. The Scientific Committee sentences are conclusive and there being no appeal to be filed or revision.

Whatever mailing to PYDES must be done through the link/ website: <http://www.inscricoes.fmb.unesp.br/fchs> or e-mail: pydes.congresso2015@gmail.com

5. THE PROCESS OF SELECTION OF PAPERS

The selection of papers is going to follow 2 (two) steps:

- a) The acceptance of the abstract by the Scientific Committee after verifying that it is in accordance with the rules, format and content of the Conference;
- b) The confirmation of payment that must be done by all the authors identified on the paper. Will only pass to the second step of evaluation the papers which payment of the author(s)'s tax is/are confirmed.
- c) It will pass to the third step ONLY the complete papers which attend to the General Orientations such as structure and format that are part of this motion;
- d) The final list of accepted papers will be published in our website, on the date established in the Conference's agenda.

6. SENDING AN ORAL COMMUNICATION, REPORT OF EXPERIENCE AND/OR POSTERS

The submission must be sent ONLY by the first author of the paper, although ALL the co-authors must confirm their tax payment in order to have the complete paper analyzed by the Committee.

It will be accepted papers that are develop through a post-graduation level or on, from the national and/or international scientific community that operates in public or private universities; reports of experiences and oral communications of works developed into the enterprises' environment, research institutes, government, non-governmental organizations (NOGs), or civil associations.

The papers may be presented into the formats of oral presentation or poster.

7. GUIDELINE TO THE SUBMISSION OF PAPERS

The paper can only be submitted if the author(s) of the work make its inscription on the Conference, paying the tax and sending the abstract through our website: <http://www.inscricoes.fmb.unesp.br/fchs>

When inscripting yourself, DO NOT FORGET TO PUT AN E-MAIL ADDRESS THAT IS VALID.

8. FORMAT OF PAPERS

The papers must follow 2 (two) steps:

1st STEP

ABSTRACT

Guideline for abstracts

Title : Centralized, Capital letters and in **bold** – written in 3 (three) languages (Portuguese, English and Spanish). The first one must be written in the native language of the author(s).

Name of author(s): right-handed, including footnotes indicating: academic history, name of organization, institutional affiliation and the e-mail address of each author (remember: up to 3 authors only)

Theme: indication of which of the thematical axis was chosen.

Abstracts: Portuguese, English and Spanish – up to 450 words – one space

Keywords: from 3 to 5 words or terms that identify the theme chosen

Formato Texto: Word (.doc/.docx) or Open Document (.odt)– standard, white A4 (8.27 x 11.69 in)

Margins: top and left – 3 cm, Right and bottom – 2 cm

Text : Justified – simple space

Font : text's font size - 12-pt., Times New Roman.;

Line's space: one space only.

Deadline to submission: January, 5th to May 29th, 2015.

2nd STEP

ONLY FOR PAPERS SELECTED ON THE 1st STEP.

Guideline for papers

Title : Centralized, Capital letters and in **bold** – written in 3 (three) languages (Portuguese, English and Spanish). The first one must be written in the native language of the author(s).

Name of author(s): right-handed, including footnotes indicating: academic history, name of organization, institutional affiliation and the e-mail address of each author (remember: up to 3 authors only)

Theme: indication of which of the thematical axis was chosen.

Formato f papers: oral presentation or posters

Abstracts: Portuguese, English and Spanish – up to 450 words – one space

Keywords: from 3 to 5 words or terms that identify the theme chosen

Total de sheets: from 8 to 14 sheets

Formato Texto: Word or Open Document– standard, white A4 (8.27 x 11.69 in)

Margins: top and left – 3 cm, Right and bottom – 2 cm

Text : Justified – simple space

Font : text's font size - 12-pt., Times New Roman.; citation's font size – 11 ; note's font size - 10

Page numbers: top right-hand corner

Structure : Introduction, development, conclusion and references.

Sections : no numbered.

Citation System: Author, Date.

<http://www.inscricoes.fmb.unesp.br/docs/2015210165728.pdf>

Example of citation:

“[...] aquela em que regras, rotinas e processos sociais são convertidos de intenções em ações.” (SECCHI, 2013, p. 55).

According to Secchi (2013, p. 55): “[...] aquela em que regras, rotinas e processos sociais são convertidos de intenções em ações.”

Example of citation on the Reference:

SECCHI, Leonardo. **Políticas públicas**: conceitos, esquemas de análise, casos práticos. São Paulo: Cengage Learning, 2013.

Notes: explanatives only – finals

Illustration: Identification on the superior part of the illustration – Sources on the inferior part the illustration (chart, pictures, graphics).

Submission’s period: 1st of July to 31 of July.

Evaluation: Scientific Committee

Evaluation criteria: Originality. Please inform if the paper has already been published (name of the journal) and attends to the Thematic axis chosen.

References: follow the pattern of ABNT/NBR 6023 – only for sources cited in the text – separated by one space. Link:

http://www.franca.unesp.br/Home/Biblioteca_N/referencias.pdf

Book

MONTAÑO, Carlos; DURIGUETTO, Maria Lúcia. **Estado, classe e movimento social**. São Paulo: Cortez, 2011.

CRIVELLI, Ericson. **Direito internacional do trabalho contemporâneo**. São Paulo: LTr, 2010.

Book’s chapter

CELOS, Jeferson Fernandes. A luta pela reforma agrária: um processo de criação e afirmação de direitos. In: MANIGLIA, Elisabete; COSTA, Yvete Flávio da. (Org.).

Direito e políticas públicas de sustentabilidade. Ribeirão Preto: Legis Summa, 2012.

Papers from printed periodical journals

BARRIENTOS-PARRA, Jorge David. A violação dos direitos fundamentais na sociedade técnica. **Revista de Informação Legislativa**, Brasília, DF, v. 48, n. 189, p. 55-67, jan./mar. 2011.

Papers from digital periodical journals

CARDOSO, Adalberto; LAGE, Telma. A inspeção do trabalho no Brasil. **Dados**: Revista de Ciências Sociais, Rio de Janeiro, v. 48, n. 3, p. 451-490, set. 2005. Disponível em: <<http://www.scielo.br/pdf/dados/v48n3/a01v48n3.pdf>>. Acesso em: 18 jul. 2014.

Papers from printed newspaper

EZABELLA, Fernanda. Califórnia diz que estudante ilegal tem direito a subsídio: decisão da Suprema Corte local afirma que imigrantes sem documentos podem ter desconto na mensalidade. **Folha de S. Paulo**, São Paulo, 19 nov. 2010. Mundo. p. A18.

Papers from newspapers and magazines

CAMPOS, Eduardo. BC defende pontuação de crédito contra inadimplência. **Valor Econômico**, São Paulo, 26 ago. 2014. Finanças. Disponível em: <<http://www.valor.com.br/financas/3667214/bc-defende-pontuacao-de-credito-contrainadimplencia>>. Acesso em: 3 set. 2014.

Tesis

FIANI, Ronaldo. **Estado e instituições políticas**: uma discussão crítica das versões modernas da ideia de ordem espontânea na economia. 2002. 256 f. Tese (Doutorado em Economia) – Instituto de Economia, Universidade Federal do Rio de Janeiro, Rio de Janeiro, 2002.

Events

BARROSO, Carmen. Sozinhas ou mal acompanhadas: a situação das mulheres chefes de família. In: ENCONTRO NACIONAL DE ESTUDOS POPULACIONAIS, 1., 1978, Campos do Jordão. **Anais....** Campos do Jordão: ABEP, 1978. p. 456-472. Disponível em: <<http://www.abep.nepo.unicamp.br/docs/anais/pdf/1978/T78V01A15.pdf>>. Acesso em: 7 maio 2014.

Legislation

BRASIL. Lei nº 8.069, de 13 de julho de 1990. Dispõe sobre o Estatuto da Criança e do Adolescente e dá outras providências. **Diário Oficial de União**, Poder Executivo, Brasília, DF, 16 jul. 1990. Seção 1. p. 13563. Disponível em: <http://www.planalto.gov.br/ccivil_03/leis/18069.htm>. Acesso em: 21 fev. 2014.

9. SENDING THE ACCEPTED PAPER

All documents must be sent in .PDF format and the abstract and the complete paper in the format .doc(x)/word, to the address pydes.congresso2015@gmail.com

The files must be virus free, otherwise they are not going to be considered in the evaluation.

Each paper must be sent once and for only one of the thematic axes and one presentation mode only (oral or poster).

The acceptance card of the oral presentations or the posters are going to be published by electronic mail:

Acceptance of abstracts : June 30th, 2015.

Acceptance of complete papers ; until August 30th, 2015.

The papers which are accepted must be presented in the Conference.

The abstracts are going to be published, to be handed in during the Conference's length, in a booklet which will have an ISSN number.

The complete papers are going to be presented during the Conference in the format of poster or oral presentation and will be published in the PYDES Annals, in the format of an electronic book (e-book), also with an ISSN number.

It will be selected the ten best complete papers to be published in a printed book edition which will contain the ISBN number.

If you have any doubts to clarify, please, e-mail us through the address: pydes.congresso2015@gmail.com

10. ORAL PRESENTATION

The oral presentations are going to have 15 (fifteen) minutes to express their content and 5 (five) minutes to answer to any question that might arise during the presentation.

The Conference is going to dispose computers which contain programs such : excel, word and power point, in all rooms in which the presentations are going to take place.

We ask to the presenters to arrive at the place of the communication at least 15 (fifteen) minutes before their presentation starts in order to allow our people to attend you in the best way they can, and cooperate with the work of the coordinator of the room.

11. PRESENTATION OF POSTERS

The author(s) of posters must arrive 15 (fifteen) minutes beforehand, and are responsible for all the material needed to its fixation.

It is obligatory that at least one of the authors stays in the presentation room in the first hour of the exposition, along with their colleagues, in order to exchange valuable information with the ones that are interested on your theme.

The responsibility for the poster's security is on the author(s).

11.1 Confection of the poster

The poster will only be presented if accepted the abstract and the complete paper in accordance with the Conference's rules and format.

11.2 Poster's dimensions

Length: 90 cm

Height: maximum of 120 cm

The authors of the posters are going to have an area to expose their posters, and must avoid the usage of heavy material in order to not present difficulties during the fixation of the posters.

11.3 Readability and resources

The text of the poster(s) must be readable through a length of at least 1m (a meter). Please, use the resources that call the public attention and interest.

11.4 It must appear in the poster

- 11.4.1 title:
- 11.4.2 name of the author(s):
 - a) name of the accepted author(s) linked with the paper sent and accepted in the Conference
 - b) the name must be accompanied by the area and their professional position in the institution
- 11.4.3 institution of the author(s) and, when exists, the institution which supports the research financially
- 11.4.4 City/State/Country
- 11.4.5 Poster data:
 - a) Introduction
 - b) Methodology/results
 - c) Conclusion

Observation: Organize information such as to make the main ideas of the paper understood. Use the minimum of text possible, and the maximum of pictures and graphics possible. The authors must bear in mind that the poster must be simple and auto explainable, offering an environment that proposes informal discussion.

11.5 Presentation

It is prohibited the presentation of posters by other that is not the author of it.

Attention: the fixation of the poster is in charge of its author(s).

12. AGENDA OF THE CONFERENCE

1st STEP

Submission of the abstracts: From January 05th, 2015 to May 29st, 2015.

Acceptance of the abstracts: June 30th, 2015.

2nd STEP

Submission of the complete papers: from July 01st, 2015 to July 30th, 2015.

Acceptance of the complete papers: until august 30th, 2015.

3rd STEP

After the revision of the Scientific Committee, the complete papers are going to be returned to their authors to be realized the final adjustments, if it is the case.

Maximum deadline to return : September 30st, 2015.